



# 2024 APPEEC

Innovative Technologies Drive Low-Carbon, Sustainable, And Flexible Energy Systems

## *Partner Engagement Prospectus*

25–27 October 2024, Nanjing, China

**Hoster or Sponsor:**

Organizer: IEEE PES Society

**Co-organizer:**

Hohai University

State Grid Jiangsu Electrical Power Co., LTD

IEEE PES Nanjing Chapter



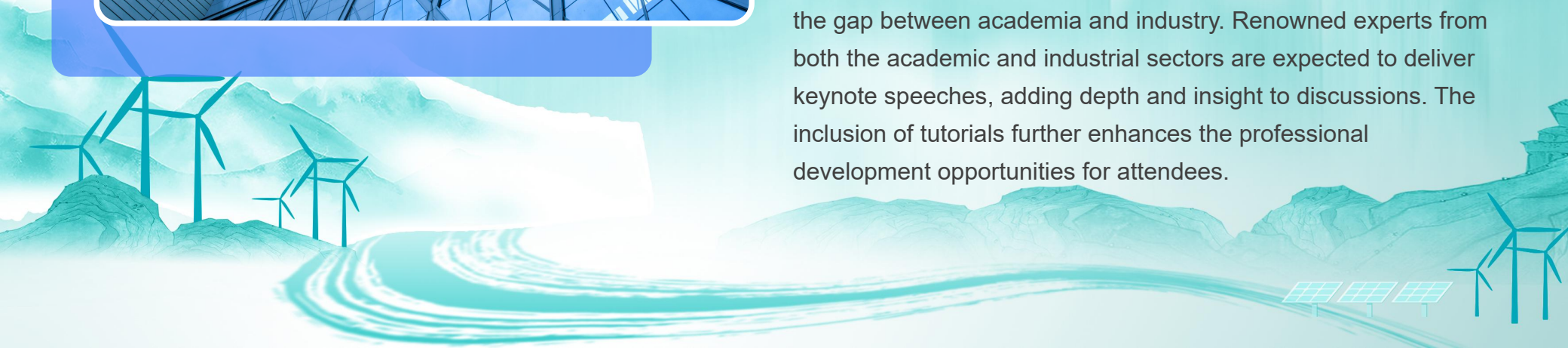
# About the Conference



The upcoming 2024 IEEE PES 16th Asia-Pacific Power and Energy Engineering Conference (APPEEC 2024), slated for October 25th–27th in Nanjing, China, organized by Hohai University and co-sponsored by State Grid Jiangsu Electrical Power Co., LTD, and IEEE PES Nanjing Chapter, is poised to be a pivotal event in the realm of power and energy.

APPEEC 2024 anticipates a substantial international presence, drawing professionals and researchers from around the globe. With a diverse range of topics encompassing planning, operation, control, and modeling of power and energy systems, the conference is tailored to attract a broad spectrum of participants.

The conference serves as a knowledge-sharing platform, bridging the gap between academia and industry. Renowned experts from both the academic and industrial sectors are expected to deliver keynote speeches, adding depth and insight to discussions. The inclusion of tutorials further enhances the professional development opportunities for attendees.





# FEATURES



With an emphasis on emerging technologies, educational initiatives, and collaboration, APPEEC 2024 is positioned to be a driving force in shaping the future of power and energy engineering. As the conference approaches, the anticipation for a globally impactful and influential event continues to grow.

## 1 Recognized Impacts

As the flagship event of IEEE PES R10, APPEEC 2024 is poised to have a substantial impact on the power and energy sector. Its proceedings, hosted on the IEEE Xplore website and indexed by EI, will contribute to global research dissemination. The conference's collaboration with reputable journals and media outlets is expected to amplify its social influence and extend its reach.

## 2 Distinguished Experts and Scholars

Distinguished experts and scholars from the power and energy field are set to contribute as guest speakers, enhancing the conference's academic richness and providing valuable perspectives on emerging technologies and industry trends.

## 3 Professional Engagement

The conference's collaboration with State Grid Jiangsu Electrical Power Co., LTD, and IEEE PES Nanjing Chapter highlights its commitment to professional engagement, ensuring a seamless integration of industry insights with academic discourse.

## 4 High-ranking Universities

APPEEC 2024 aims to foster collaboration with a significant number of high-ranking universities. This collaboration is expected to not only attract a diverse array of students but also facilitate an environment conducive to learning and networking.



# Sponsorship



Sponsorship Type 赞助类型	Sponsorship Benefits 赞助权益
<b>Platinum Sponsor</b> 铂金赞助商	<ol style="list-style-type: none"><li><b>1. Company LOGO and brief introduction displayed on conference website, printed materials, etc.</b> 会议网站、印刷、推文等材料上显示公司LOGO及公司简介</li><li><b>2. Company LOGO displayed on conference materials such as Logo display wall.</b> 在会议物料（如logo墙）上显示公司LOGO</li><li><b>3. Colored advertisement page in the conference agenda.</b> 会议日程内彩色广告页</li><li><b>4. Placement of company promotional materials in the conference bags (provided by the sponsor) distributed to attendees.</b> 将公司宣传手册放入会议袋（宣传手册由赞助公司提供），一并派发给参会者</li><li><b>5. One exhibition booth for product display and brand promotion.</b> 展位1个，赞助商可进行产品展示、品牌推广等相关活动</li><li><b>6. Two prominent banner advertising spaces in the main venue area (banners provided by the sponsor).</b> 主会场区域易拉宝宣传位置2个（易拉宝由赞助公司提供）</li><li><b>7. Corporate promotional videos played during the event (including booth TV).</b> 活动期间企业宣传视频播放（含展位电视机）</li><li><b>8. Other visibility opportunities to be mutually agreed upon, with priority sponsorship rights for individual items.</b> 其他体现方式双方协商，对单项赞助有优先赞助权</li></ol>
<b>Gold Sponsor</b> 金牌赞助商	<ol style="list-style-type: none"><li><b>1. Company LOGO and brief introduction displayed on conference website, printed materials, etc.</b> 会议网站、印刷、推文等材料上显示公司LOGO及公司简介</li><li><b>2. Company LOGO displayed on conference materials such as Logo display wall.</b> 在会议物料（如logo墙）上显示公司LOGO</li><li><b>3. Colored advertisement page in the conference agenda.</b> 会议日程内彩色广告页</li><li><b>4. Placement of company promotional materials in the conference bags (provided by the sponsor) distributed to attendees.</b> 将公司宣传手册放入会议袋（宣传手册由赞助公司提供），一并派发给参会者</li><li><b>5. One exhibition booth for product display and brand promotion.</b> 展位1个，赞助商可进行产品展示、品牌推广等相关活动</li><li><b>6. One prominent banner advertising space in the main venue area (banner provided by the sponsor).</b> 主会场区域易拉宝宣传位置1个（易拉宝由赞助公司提供）</li></ol>

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<b>Dinner Event Sponsor</b> 晚宴活动赞助	<ol style="list-style-type: none"><li><b>1. Company LOGO and brief introduction displayed on conference website, printed materials, etc.</b> 会议网站、印刷、推文等材料上显示公司LOGO及公司简介</li><li><b>2. Colored advertisement page in the conference agenda.</b> 会议日程内彩色广告页</li><li><b>3. Sponsorship speech before the dinner event.</b> 晚宴开始前赞助致词</li><li><b>4. Two banner advertising spaces in the dinner venue (banners provided by the sponsor).</b> 晚宴现场易拉宝宣传位置2个（易拉宝由赞助公司提供）</li><li><b>5. Corporate promotional video played before the dinner event.</b> 晚宴暖场前企业宣传视频播放</li></ol>
<b>Coffee Break Sponsor</b> 茶歇赞助商	<ol style="list-style-type: none"><li><b>1. Company LOGO and brief introduction displayed on conference website, printed materials, etc.</b> 会议网站、印刷、推文等材料上显示公司LOGO及公司简介</li><li><b>2. Colored advertisement page in the conference agenda.</b> 会议日程内彩色广告页</li><li><b>3. One banner advertising space in the coffee break area (banner provided by the sponsor).</b> 茶歇区域易拉宝宣传位置1个（易拉宝由赞助公司提供）</li></ol>

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<b>Souvenir Sponsor</b> 纪念品赞助	<ol style="list-style-type: none"><li><b>1. Company LOGO and brief introduction displayed on conference website, printed materials, etc.</b> 会议网站、印刷、推文等材料上显示公司LOGO及公司简介</li><li><b>2. Colored advertisement page in the conference agenda.</b> 会议日程内彩色广告页</li><li><b>3. Sponsor's logo or company abbreviation (up to 4 characters) engraved on conference souvenirs.</b> 在会议纪念品上刻印赞助公司商标或公司简称 (4个字以内)</li><li><b>4. Alternatively, sponsor can provide their own products as conference souvenirs (negotiable).</b> 或由赞助商提供自家产品作为纪念品 (可协商)</li></ol>
<b>USB Drive Sponsor</b> U盘赞助	<ol style="list-style-type: none"><li><b>1. Company LOGO and brief introduction displayed on conference website, printed materials, etc.</b> 会议网站、印刷、推文等材料上显示公司LOGO及公司简介</li><li><b>2. Colored advertisement page in the conference agenda.</b> 会议日程内彩色广告页</li><li><b>3. Sponsor's logo or company abbreviation (up to 4 characters) engraved on the conference USB drives.</b> 在会议U盘上刻印赞助公司商标或公司简称 (4个字以内)</li></ol>
<b>Delegate Badge Sponsor</b> 代表证赞助	<ol style="list-style-type: none"><li><b>1. Company LOGO and brief introduction displayed on conference website, printed materials, etc.</b> 会议网站、印刷、推文等材料上显示公司LOGO及公司简介</li><li><b>2. Company LOGO displayed on conference materials, specifically the delegate badges.</b> 在会议物料 (代表证) 上显示公司LOGO</li></ol>
<b>Conference Bag Sponsor</b> 会议资料袋赞助	<ol style="list-style-type: none"><li><b>1. Company LOGO and brief introduction displayed on conference website, printed materials, etc.</b> 会议网站、印刷、推文等材料上显示公司LOGO及公司简介</li><li><b>2. Company LOGO displayed on conference materials, specifically on the participant bags.</b> 在会议物料 (参会包) 上显示公司LOGO</li></ol>
<b>Best Paper Award Sponsor</b> 优秀论文赞助	<ol style="list-style-type: none"><li><b>1. Company LOGO and brief introduction displayed on conference website, printed materials, etc.</b> 会议网站、印刷、推文等材料上显示公司LOGO及公司简介</li><li><b>2. Colored advertisement page in the conference agenda.</b> 会议日程内彩色广告页</li><li><b>3. Sponsor's logo or company abbreviation (up to 4 characters) engraved on conference Award Ceremony Backdrop.</b> 在会议颁奖典礼背景板上刻印赞助公司商标或公司简称</li><li><b>4. Alternatively, sponsor can provide their own products or gratuities as awards (negotiable).</b> 或由赞助商提供自家产品或奖金作为奖品 (可协商)</li></ol>



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